

Most people say their total food bill is exactly the same if not less than before starting our program because they are redirecting average food expenses (aka take out, junk food, desserts, alcohol, bread, cereal rice, pasta, and other fattening, unhealthy, and EXPENSIVE food options) to our different, healthier options which often results in our program being neutral in cost or \$0.00 added expense for food which makes our program FREE!

| Initial Consultation | Phase 1 | Phase 2 | Phase 3 | Maintenance |
|---|--|--|---|--|
| Price: \$350 | Price: \$80/week | Price: \$60/week | Price: \$60/week | Price: \$0.00 (FREE!) |
| <p><u>Includes:</u></p> <ul style="list-style-type: none"> • Medical history review • Medication review • Initial weight • Body measurements • Body fat composition • Before photos • Explanation of protocol • The Inner Diet Program • 3 boxes of food • 3 required vitamins | <p><u>Includes:</u></p> <ul style="list-style-type: none"> • Required weekly appt • Weigh in • Body Measurements • Monthly body fat check • Food journal review • Accountability Coaching • 3 boxes of food • 3 required vitamins | <p><u>Includes:</u></p> <ul style="list-style-type: none"> • Required weekly appt • Weigh in • Body Measurements • Monthly body fat check • Food journal review • Accountability Coaching • 2 boxes of food • 3 required vitamins | <p><u>Includes:</u></p> <ul style="list-style-type: none"> • Required weekly appt • Weigh in • Body Measurements • Monthly body fat check • Food journal review • Accountability Coaching • Learn basic nutrition • 2 boxes of food • 3 required vitamins | <p><u>Includes:</u></p> <ul style="list-style-type: none"> • Required monthly appt • Weigh in • Body Measurements • Monthly body fat check • Accountability Coaching • Learn basic nutrition to keep the weight off • 2 semi-annual “tune ups” are strongly encouraged |
| <p><u>Length of appt:</u></p> <p>1.5 hours</p> | <p><u>Length on phase 1:</u></p> <p>Until weight loss goal is achieved (Client picks goal weight)</p> | <p><u>Length on phase 2:</u></p> <p>2 weeks</p> | <p><u>Length on phase 3:</u></p> <p>2 weeks</p> | <p><u>Length on phase:</u></p> <p>One year+</p> |

Compare Our Prices With Other Area Weight Loss Programs*

| Program | Average Monthly Cost |
|--|---|
| <p>The Diet Center Weight Loss Done Right</p> | <p>\$320</p> <p>\$80/week includes <i>everything</i> you need to be successful!</p> |
| <p>Ideal Protein / Ideal You</p> | <p>\$460</p> |
| <p>Jenny Craig</p> | <p>\$680</p> |

(*pricing as of 1/1/20)

716-320-1515
TheDietCenter.com